

# WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

November 30, 2011

## MINUTES

**Members Present:** Paul O'Brien, Co-Chairperson, Denise Roy-Palmer, Co-Chairperson, Linda Murray, Selectman's Representative, Mary DeVries, Charles Wibel, Frank Giebutowski, Bob Ness, Members.

**Members Absent:** Tony Triolo, Mike Cooper, Members.

**Staff Present:** Dave Owen, Town Manager, Lee Ann Keathley, Secretary.

*Co-Chairperson Denise Roy-Palmer opened the meeting at 4:00 PM.*

### Discussion Item

#### ➤ **The Inn & Spa At Mill Falls Magazine Advertisement**

Denise Roy-Palmer stated the EDC received an invitation from the Chamber of Commerce to partner with them in placing a two page advertisement that would include a feature article of Wolfeboro in The Inn & Spa at Mills Falls magazine, Meredith, NH. She stated the EDC's cost for the advertisement is \$1,125.00; noting the Chamber of Commerce's cost is also \$1,125 (both includes a 10% discount).

Bob Ness expressed a willingness to provide photographs for the advertisement.

Mary DeVries stated the article is written by the magazine's writers; noting the writers will also determine which photographs to use in the article. She stated the magazine has already contacted the Chamber of Commerce regarding the article.

Denise Roy-Palmer stated the advertisement would include an appeal for business relocation.

Charles Wibel recommended against type over photos.

**It was moved by Charles Wibel and seconded by Frank Giebutowski to approve the expenditure of \$1,125.00 for an advertisement in The Inn & Spa at Mills Falls magazine. All members voted in favor. The motion passed.**

#### ➤ **Reschedule EDC Meeting**

The Committee agreed to reschedule the December 13, 2011 meeting to December 14, 2011, 8 AM at the Wolfeboro Inn Ballroom.

**It was moved by Bob Ness and seconded by Mary DeVries to adjourn the November 30, 2011 EDC meeting. All members voted in favor.**

*EDC meeting scheduled for Wednesday, December 14, 2011 @ 8 AM at the Wolfeboro Inn Ballroom.*

*There being no further business before the Committee, the meeting adjourned at 4:08 PM.*

Respectfully Submitted,

*Lee Ann Keathley*

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